

BGS 310E



ALUPE UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR

ACADEMICS, RESEARCH AND STUDENTS AFFAIRS

UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

**FOURTH YEAR FIRST SEMESTER REGULAR MAIN
EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF
EDUCATION ARTS**

COURSE CODE: BGS 310E
**COURSE TITLE: TOURISM, WILDLIFE AND TRAVEL
MANAGEMENT**

DATE:9/12/2022

TIME:2.00PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 2 PRINTED PAGES

PLEASE TURN OVER

BGS 310E: TOURISM, WILDLIFE AND TRAVEL MANAGEMENT

STREAM: BED (Arts)

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions
- ii. Do not write on the question paper.

Question One

(i) Explain the following terminologies:

- a) Eco-tourism (2 Marks)
- b) International tourism (2 Marks)

(ii) Explain **four** socio economic factors which have made Switzerland a major tourist destination in Europe. (8 Marks)

(iii) Discuss why tourism is gaining popularity in the recent times in East Africa? (10marks)

(iv) Explain **four** factors that favour establishment of National Parks in semi arid areas of East Africa. (8 Marks)

Question Two

Explain ways in which Kenya is planning to expand her tourism. (20marks)

Question Three

Explain problems associated with wildlife, tourism and travel management in East Africa. (20mks)

Question Four

(a) Discuss **eight** main physical tourist attractions in Switzerland. (8 Marks)

(b) Explain the future prospects in the tourist industry. (12 Marks)

Question Five

(a) Highlight the future prospects in the tourist industry. (4 Marks)

(b) Explain eight human factors influencing tourism and wildlife in East Africa. (16mks)
