



**ALUPE  
UNIVERSITY**

OFFICE OF THE DEPUTY VICE CHANCELLOR  
ACADEMICS, RESEARCH AND STUDENT AFFAIRS

# UNIVERSITY EXAMINATIONS

## 2024/2025 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER MAIN EXAMINATION

FOR THE BACHELOR OF SCIENCE IN COMMUNICATION & PUBLIC  
RELATIONS

**COURSE CODE: CPR 312**

**COURSE TITLE: COMMUNICATION AND LAW**

**DATE: 09/01/2025**

**TIME:8.00-11.00AM**

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INSTRUCTIONS TO CANDIDATES

- SEE INSIDE
- THIS PAPER CONSISTS OF 3 PRINTED PAGES

- PLEASE TURN OVER

MAIN/REGULAR

COURSE CODE: CPR 312 TITLE: COMMUNICATION AND LAW

STREAM: CPR

DURATION: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- Answer three questions. Question one is compulsory*
- Do not write on the question paper*

QUESTION ONE

- Define the term, Rule of Law and explain FOUR reasons why **it is essential** to promote accountability and fairness in communication practices within Kenya. (10 Mark)
- Discuss FIVE specific regulations that the Kenya Information and Communications Act (1998) establish for the telecommunications and broadcasting sectors. (10 Marks)
- Differentiate between libel and slander, focusing on the communication medium involved and the nature of the harm presumed in each case. (10 Marks)

QUESTION TWO

- Identify FIVE roles of the Communications Authority of Kenya within the framework of the Kenya Information and Communications Act (1998). (5 Marks)
- Discuss how the Defamation Act (2016) impacts the duties of journalists and media professionals. What legal defenses can they use against defamation claims. (15 Marks)

QUESTION THREE

- State FOUR key legal frameworks in Kenya that protect the right to access information and media freedom. What challenges hinder the effective implementation of these rights. (8 Marks)
- Analyze how media freedom contributes to democratic governance in Kenya. What specific challenges do journalists face when reporting on issues such as corruption and human **rights**. (12 Marks)

QUESTION FOUR

- Discuss FIVE international principles that support the right to freedom of expression. (10 Marks)

- b) Provide examples of how truth can serve as a defense in defamation cases. Are there situations where truth may not be considered a sufficient defense. (10 Marks)

**QUESTION FIVE**

- a) Evaluate FIVE ways in which can media professionals ensure that their reporting prioritizes the public interest rather than sensationalism. (10 Marks)
- b) Examine how journalists can adhere to laws to avoid contempt of court when covering active criminal cases. What potential consequences arise from breaching court orders. (10 Marks)