

SAS 201

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OFFICE OF THE DEPUTY PRINCIPAL  
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

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## UNIVERSITY EXAMINATIONS

### 2018/2019 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER REGULAR EXAMINATION

**FOR THE DEGREE OF BACHELOR OF  
SCIENCE (COUNSELLING PSYCHOLOGY)**

**COURSE CODE: SAS 201**

**COURSE TITLE: INTRODUCTION TO RESEARCH  
METHODS**

**DATE: 17<sup>TH</sup> DECEMBER, 2018**

**TIME: 2.00 PM – 5.00 PM**

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### INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

**SAS 201: INTRODUCTION TO RESEARCH METHODS**

**STREAM: BSc (Counselling Psychology)**

**DURATION: 3 Hours**

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**INSTRUCTIONS TO CANDIDATES:**

- i. *Answer Question ONE and any other TWO Questions.*
- ii. *Do not write on the question paper.*

**Question One**

You want to conduct a Research on challenges facing students in Universities in Kenya

- a) Identify a research design you will use (2 Marks)
- b) Give TWO reasons for choosing it (4 Marks)
- c) Discuss the type of sampling tool that you will use (2 Marks)
- d) What are THREE advantages of the sampling tool above? (6 Marks)
- e) What are THREE disadvantages of the sampling tool? (6 Marks)
- f) Citing examples, discuss FIVE reasons for studying research methods to counselling psychologists. (10 Marks)

**Question Two**

- a) Using examples explain FOUR levels of measurement in social research (12 Marks)
- b) Discuss FOUR advantages of using observation method of collecting data (8 Marks)

**Question Three**

- a) Discuss FIVE ethical issues and considerations in social research (10 Marks)
- b) Explain how researcher/scientist attempts to resolve the ethical issues above. (10 Marks)

**Question Four**

- a) Discuss FOUR advantages of using questionnaires as a data collection tool (8marks)
- b) Define a theory in social research (2Marks)
- c) Assess FOUR importance of theory in research process. (4 Marks)
- d) Explain THREE factors that make a researcher use a sample instead of the whole population when conducting research (6 Marks)



**Question Five**

- a) Discuss FOUR disadvantages of an interview as a method of data collection (8 Marks)
  
- b) Differentiate between
  - i. Pure and applied research (4 Marks)
  - ii. Validity and reliability (4Marks)
  - iii. Independent and dependent variable (4Marks)

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