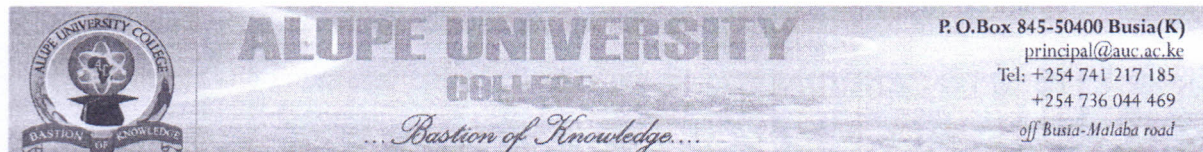


IRD 102



OFFICE OF THE DEPUTY PRINCIPAL

ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

UNIVERSITY EXAMINATIONS

2019 /2020 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER REGULAR EXAMINATION

FOR THE DEGREE OF BACHELOR OF
SCIENCE/HEALTH SCIENCE

COURSE CODE: IRD 102

COURSE TITLE: COMMUNICATIONS SKILLS

DATE: 14/10/2020

TIME: 9.00-12.00PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

INSTRUCTIONS TO CANDIDATES

- i. Answer *All* the Questions in section A and any other *Two* Questions in section B
- ii. Do not write on the question paper

SECTION A

Question One

- a) Explain any FIVE ways you would use as a researcher to Identifying a Specific Research Problem from the Broad Area (10 Marks)
- b) The form four results were announced and you happen to be the best student in your county. Due to your good performance the media requested that you address the public through a TV talk show. Explain any five ways to deal with nervousness being your first time in the media (10 Marks)
- c) Explain why it is a standard practice in academic writing to make reference to other scholars' work. (10 Marks)

SECTION B

Question Two

- a) A students were asked to write a term paper "The Impact of Civic Education on BBI document" What are the methods of paragraph development that might have been used to make the work flow? (2 Marks)
- b) As an effective writer, explain the factors that one should take into consideration before starting to write (10 Marks)
- c) Describe the 4 standard procedures of effective writing (8 Marks)

Question Three

- a) Giving examples, discuss the difference between short and long reports (10 Marks)

- b) “Non- Verbal communication cues enhance meaning when used in presentations, seminars and group discussion”. Justify this statement. (10 Marks)

Question Four

- a) An effective public speaker is one who capitalizes on the vocal and bodily aspects of presentation. Giving relevant examples, state vocal aspects an individual should consider when speaking in public. (10 Marks)
- b) Write an outline the student may have used when preparing to write the paper (5 Marks)
- c) State five modes of speech delivery (5 Marks)

Question Five

- a) Elaborate on five functions of public speaking (10 Marks)
- b) Discuss FIVE Significance of Literature Review in a research process (10 Marks)

*****END*****