



**ALUPE UNIVERSITY**  
**COLLEGE**

*Bastion of Knowledge...*

P. O.Box 845-50400 Busia(K)

principal@auc.ac.ke

Tel: +254 741 217 185

+254 736 044 469

off Busia-Malaba road

OFFICE OF THE DEPUTY PRINCIPAL

ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

# UNIVERSITY EXAMINATIONS

## 2018 /2019 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER REGULAR EXAMINATION

FOR THE DIPLOMA OF BUSINESS

MANAGEMENT

COURSE CODE: DECO 021

COURSE TITLE: INTERNATIONAL BUSINESS MANAGEMENT  
(MAIN EXAM)

DATE: <sup>th</sup> APRIL 2019

TIME: 9.00 AM-12.00

PM

### INSTRUCTION TO CANDIDATES

- Answer Question **ONE** and any other **TWO** questions
- Question **ONE** carries 30 marks



THIS PAPER CONSISTS OF 2 PRINTED PAGES

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**INSTRUCTION TO CANDIDATES**

- Answer Question **ONE** and any other **TWO** questions
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**QUESTION ONE**

- a) Explain the term international business giving relevant examples (2 marks)
- b) Discuss the importance of international trade (10 marks)
- c) The central bank plays an important role in the economy, discuss (10 marks)
- d) List and explain the benefits of Economic Integration (8 marks)

**QUESTION TWO**

- a) Discuss the theory of comparative advantage (10 marks)
- b) Explain the reasons for the restrictions on international trade (10 marks)

**QUESTION THREE**

- a) Distinguish between balance of payments and terms of trade (6 marks)
- b) list and explain the advantages of free trade (6 marks)
- c) Explain the various limitation of international trade (8marks)

**QUESTION FOUR**

- a) Discuss the various modes of entering foreign markets citing their advantages and disadvantages (12 marks)
- b) Explain three types of international liquidity (8 marks)

**QUESTION FIVE**

